

# nya does nothing

by

erisa apantaku & jenny casas

of half birthday films

## executive summary

*nya does nothing* is a film about an overworked chicagoan trying to resist the outside threats to her day off.

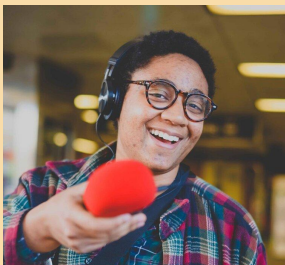
**length:** short film (12-15 mins)

**genre:** dark comedy

**budget:** \$21,092.05

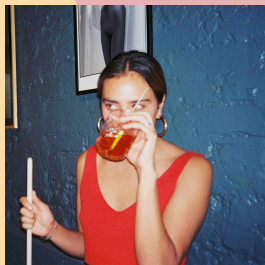
**shoot:** mid-july 2024

# team



**erisa apantaku**  
(writer, director, producer)

award-winning  
audio storyteller  
with one film script  
produced in 2018



**jenny casas**  
(writer, director, producer)

award-winning  
audio storyteller &  
radio editor



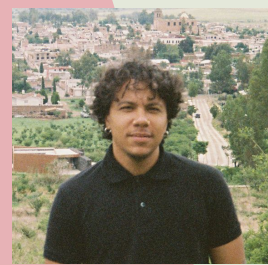
**serena violet  
hodges**  
(dp)

documentary  
cinematographer &  
filmmaker with  
work on ESPN,  
PBS, & Netflix



**bear kessler  
freer**  
(key hair + makeup +  
wardrobe)

10+ years  
experience in  
hair/makeup &  
costume design



**ezra amiri**  
(sound PA)

scientist, director,  
creative director,  
film producer,  
music producer

# production

15 page script

3 day shoot

7 person cast

11 person crew

1 location

# timeline

**development:** june 2023 - november 2023

**pre-production:** november 2023 - july 2024

**production:** july 2024

**post-production:** july 2024 - october 2024

**distribution:** november 2024 - june 2025

# visual language

## *opening*

the film opens bright and vibrant - everything is soaked in sunlight. high contrast and saturation, shots are wide and spacious.

## *the turn*

as the day goes on, the sun setting is aligning with the vibe becoming a touch more sinister. the disorientation of the film starts here. shots are getting tighter, our main character, nya, has less space to move around.

## *ending*

the sun is gone, nothing is quite what it seems, colors are darker, it feels like 2AM, shots are more claustrophobic.

# visual language: opening



warm  
domestic  
vibrant  
open





# visual language: the turn



cooler  
closer  
uneasy





**visual language:  
ending**



cool  
close  
dark  
eskew



# budget

(\* indicates some or all of this cost is an in-kind donation and not funds we need to raise)

## production

directors + producers:	\$ 1,800.00*
actors:	\$ 1,035.00
insurance:	\$ 1,000.00
camera dept:	\$ 2,550.00*
hair/makeup + wardrobe dept:	\$ 500.00*
art dept:	\$ 400.00
sound dept:	\$ 1,050.00*
grip + electric dept:	\$ 1,050.00
gear rentals + purchases:	\$ 4,249.73*
on-set meals/snacks/supplies:	\$ 450.00
location:	\$ 900.00*
contingency (8%):	\$ 1,294.78
<b><u>total production:</u></b>	<b>\$ 16,279.51</b>

## post-production, distribution + marketing

editor:	\$ 600.00*
sound designer:	\$ 400.00*
colorist:	\$ 150.00
software subscriptions	\$ 967.76
film festival fees:	\$ 400.00
poster design:	\$ 150.00
public screenings:	\$ 300.00
accessibility:	\$ 550.00
contingency (8%)	\$ 1,294.78
<b><u>total post, d + m:</u></b>	<b>\$ 4,812.54</b>

**total budget:      \$21,092.05**

**\$13,562.05**

total budget once we remove the costs of in-kind donations